



THE SEATTLE GIFT SHOW®

August 21-24, 2010
Washington State Convention
and Trade Center

When it comes to capturing the Pacific Northwest, **The Seattle Gift Show®** is the perfect choice. Catering to the trend-forward tastes of the discerning Pacific Northwest consumer, this premier industry event gives you concentrated access to leading retailers throughout the region. Cost-effective and results-driven, **The Seattle Gift Show®** is the ideal way to introduce your products and lines to this lucrative market.

What's more, **The Seattle Gift Show®** and the permanent showrooms of the Pacific Market Center work together to promote Seattle Market Week. These two world-class, easy-to-shop venues give retailers an opportunity to explore thousands of national and innovative new product lines. Together, these events represent the largest market in the Pacific Northwest, drawing independent and specialty retailers, national chain stores and corporate buyers from the Pacific Northwest, surrounding states, Canada and Alaska. Make plans now to join us!

CAPTURE NEW BUSINESS

Among the ranks of top gift buyers who regularly attend this event include: **Apples to Zinnias—Florida, Armstrong Nursery, Chateau St. Michelle Winery, Duebers, Lincoln Development, Macy's, Made in Washington, Moule, New Seasons, Nordstrom, Pharmaca, Powell's Books, Princess Tours, Riverboat Discovery, REI, Skagway Mining, Seattle Art Museum, Southpoint Hotel & Casino, Space Needle, Sun River Resorts, Sur La Table, Uwajimaya, Volcano Garden Arts –Hawaii, Watson Kennedy, Whole Foods** and many others.

See these and others in virtually every category, including:

- Beach Shops
- Book Stores
- Department & Chain Stores
- Destination Areas
- Fashion Accessory Stores
- Floral Gift Stores
- Garden Centers
- Gift, Card and Specialty Stores
- Home Furnishings & Decorative Accessories Stores
- Mail Order Catalogs
- Museums
- Theme Parks
- Zoos & Aquariums and Others

To see a more detailed listing of attending gift buyers, visit www.seattlegiftshow.com

UNRIVALED SELECTION



FOOD FOCUS – Specialty foods, candies and confections, coffees and teas, oils and vinegars, etc., as well as complimentary items packaged and designed for the gift retailer.



GIFT & COLLECTIBLES – The largest division of the Show, featuring collectibles, ceramic giftware, toys, party goods, premiums, seasonal merchandise, and imported goods.



HANDMADE® – A unique juried section which features international and domestic artisans, designers and manufacturers of handmade merchandise. *Juried section.*



HOME & GARDEN – Home décor, statuary, furniture (indoor/outdoor), tabletop, linens, floor coverings, lighting, textiles, wall art, garden accents, floral accessories and pottery.



NORTHWEST DIRECTIONS – Features souvenirs and resort apparel, novelty products and new gift resources both imported and domestically manufactured for the Northwest Retailer.



PERSONAL STYLE – Jewelry, handbags, scarves, belts, boutique apparel, and bath and body products are featured. *Juried section.*



TREASURES TO GO (CASH & CARRY) – A wide range of fine and fashion jewelry, fashion accessories and other treasures – all available for immediate delivery to the trade.



VINTAGE COLLECTION – Vintage, antique and one-of-a-kind items appropriate for display as well as resale-all available for immediate release and restocked daily. Located on the 6th floor. *(Three day show)*

THE SEATTLE GIFT SHOW FEATURES 8 EASY-TO-NAVIGATE SECTIONS OFFERING BROAD APPEAL TO A WIDE ARRAY OF BUYERS.



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SPREADING THE WORD ABOUT SEATTLE MARKET WEEK

Urban Expositions will launch an aggressive marketing campaign for the **Seattle Gift Show®** designed to clearly communicate the expanded selection and new offerings. Working with the Pacific Market Center we will blanket the marketplace with messages and tactics, including:

- **Comprehensive direct mail program, including a new 4-color product preview guide, targeting thousand of retailers throughout the region and the nation**
- **A publicity campaign designed to generate advance press coverage in key industry trade publications**
- **Telemarketing and broadcast fax/email campaigns**
- **Free exhibitor support materials, including postcards, stickers and PR assistance**
- **Full-scale buyer relations campaign, including comp travel incentives where needed to secure attendance of top VIPs**
- **“Buyer Hotel Buy Down Program” further subsidizing discounted show rates to offer all retailers unprecedented hotel savings.**
- **New traffic-building on-site promotions and more**

FAST FACTS

WHEN

August 21-24, 2010

SHOW HOURS

Saturday, August 21	9 a.m. – 6 p.m.
Sunday, August 22	9 a.m. – 6 p.m.
Monday, August 23	9 a.m. – 6 p.m.
Tuesday, August 24	9 a.m. – 3 p.m.

EXHIBITOR MOVE-IN

Thursday, August 19	8 a.m. – 6 p.m.
Friday, August 20	8 a.m. – 6 p.m.

EXHIBITOR MOVE-OUT

Tuesday, August 24	3 p.m. – midnight
Wednesday, August 25	8 a.m. - noon

WHERE

Washington State Convention & Trade Center
800 Convention Place
Seattle, WA 98101-2350

MORE INFO

www.seattlegiftshow.com
800.318.2238 or 678.285.3976

NEW MANAGEMENT TEAM

The Seattle Gift Show is now owned and managed by Urban Expositions.
www.urban-expo.com



BOOTH PACKAGES



FOOD FOCUS

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high back wall with 3' high side walls – black pipe & drape, booth carpet, one chair, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, one wastebasket, directory listing, free invitations, on-site drayage.



GIFT & COLLECTIBLES

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high black pipe & drape back and side walls, booth carpet, one chair, wastebasket, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, directory listing, free invitations, on-site drayage.



HANDMADE®

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high stretched natural muslin back and side walls, booth carpet, one chair, wastebasket, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, directory listing, free invitations, on-site drayage.



HOME & GARDEN

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high stretched natural muslin back and side walls, booth carpet, one chair, wastebasket, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, directory listing, free invitations, on-site drayage.



NORTHWEST DIRECTIONS

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high black pipe & drape back and side walls, booth carpet, one chair, wastebasket, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, directory listing, free invitations, on-site drayage.



PERSONAL STYLE

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high black pipe & drape back and side walls, booth carpet, one chair, wastebasket, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, directory listing, free invitations, on-site drayage.



TREASURES TO GO (CASH & CARRY)

Price: \$1765 per 10' x 10' / \$1060 per 5' x 10'.
Includes: 8' high black pipe & drape back and side walls, moss multi-color booth carpeting, one chair, wastebasket, 1st night's vacuuming, one 500-watt electrical outlet, booth ID sign, directory listing, free invitations, on-site drayage.



VINTAGE COLLECTION

Price: \$815 per 10' x 10'.
Includes: 8' high wall with 3' high side walls – black pipe & drape walls, moss multi-colored carpet, booth ID sign, one chair, wastebasket, 1st night's vacuuming, directory listing, free invitations and on-site drayage.
(Three day show)