



SEATTLE GIFT SHOW

PRODUCT PREVIEW GUIDE

As your marketing partner, we want to invite you to take advantage of a FREE PUBLICITY opportunity in the new Product Preview Brochure for the August 11-14, 2012 Seattle Gift Show

To ensure that this piece truly communicates the breadth of quality lines and new resources Seattle Gift Show offers, **all photography will be reviewed by a jury and those pictures that best meet this criteria will be chosen and featured.**

Submission Guidelines

Please be sure to read the directions closely to ensure that your product information is listed correctly and your artwork is in the correct format. Urban Expositions cannot be responsible for information and materials that are submitted incorrectly or incompletely.

- To be considered you must provide us with high quality images of your product(s)**. We can accept transparencies, slides or digital image (preferred). Digital images must be high resolution (300 dpi at 4 x 5 image size) in either a tiff, eps or jpeg format.
- Please note, **no product images will be considered from company unless the 50% deposit is paid before Product Preview Guide deadline.** If your image is chosen for the guide, **company booth fee must be paid in full to be included.**
- So that we can accurately identify and describe your product, we require that a completed Product Preview Guide submission form (attached) be included with EVERY image you submit. *Note: if you send a disk with several images, you must provide a completed form for each image and clearly identify which image corresponds to which form/product description. **Please send no more than four images with your submission.***

Sending Images:

If sending by mail or express delivery service,

Fill out a submission form completely for each image you are sending. Package form and image together and send to: **Bonnie Bemister, Seattle Gift Show, c/o Urban Expositions, 1690 Roberts Blvd. NW, Suite 111, Kennesaw, GA 30144**

If sending via email,

In the body of the email or in a separate attachment include the information requested on the Product Preview Submission Form (attached). Attach images and send to SeattleGiftShowPPG@gmail.com. **In the email subject, please include the words "Seattle Gift Show Preview Guide" followed by your company name. Images sent via email should not exceed 4 MB.**

** Due to the volume of responses, we will not be able to notify you if your image is unacceptable or in the incorrect format. Photography will not be returned to you.

**DEADLINE for submitting photography and form:
April 23, 2012**

Questions? Call Bonnie Bemister 678.285.0325

SEATTLE GIFT SHOW
PRODUCT PREVIEW GUIDE SUBMISSION FORM

So that we can accurately identify and describe your product, we required that a completed Product Preview Guide submission form be included with EVERY image you submit.

SUBMIT BY APRIL 23, 2012

Please print clearly the information below as you would like it to appear in the brochure.

COMPANY NAME: _____

REP ORGANIZATION for SEATTLE MARKET WEEK: (if applicable):

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

FAX: _____ BOOTH #: _____

WEBSITE: _____

PROVIDE 25 WORDS OF DESCRIPTIVE COPY WITH YOUR PHOTO SHOT:

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Deadline: April 23, 2012