



SEATTLE GIFT SHOW

August 2012 ~ Seattle, WA

DIRECTORY and PRODUCT PREVIEW GUIDE AD SPACE RESERVATION FORM

- Product Preview Guide Advertising** **Deadline: April 23, 2012**
Run an ad in the Product Preview Guide that is mailed out to all pre-registered & prospective attendees. In addition to seeing your ad prior to the show, buyers will have the ability to place orders & make appointments before they step foot in your booth.

Full Page: 4- Color \$1500**
 Half Page: 4- Color \$1200**
 Quarter Page: 4- Color \$900**

- **AS AN ADDED BONUS**, you can purchase an Ad in BOTH Publications!
 If you purchase an ad in both publications, you will save 20%. Don't miss out on this great deal!

- Directory Advertising** **Directory Materials Deadline: June 18, 2012**
Run an ad in the show directory handed out on-site to all registered attendees. In addition to seeing your ad at the show, buyers will refer to it after the show when they use the directory as a reference tool.

TRIM (final size of publication): 5 1/4" wide X 8 1/4" deep
FULL PAGE AD (no bleed): 4 1/2" wide X 7 1/2" deep (Bleeds should exceed trim size by 1/2")
HALF PAGE AD: 4 1/2" wide X 3 5/8" deep

Check one:

4-Color

Inside Front Cover \$1200
 Inside Back Cover \$995
 Outside Back Cover \$1550
 Full Page \$750
 Half Page \$550

Black & White

Full Page \$240
 Half Page \$150

Logo Listing

2"x2" Black & White \$75

Product Category Ad

Black & White ad/logo \$150 and copy.

~ An extra \$25 will apply to all Specific page requests other then the Covers and Page 1

~~ A \$75 FEE WILL BE ADDED TO ALL ADS THAT ARE NOT CAMERA READY ~~

~~~ ALL ADS MUST BE PAID PRIOR TO PUBLISHING ~~~

*All rates are net. Show Management reserves the right to reject any advertising at any given time.*

**To reserve your space, fax this form to:**

**678-285-7469**

**or mail to:**

**Urban Expositions**

**Attn: Matt Miller or Evan Shoda**

**1690 Roberts Blvd., NW Suite 111**

**Kennesaw, GA 30144**

**Questions?**

**Call Matt or Evan at**

**678.370.0343 or 678.370.0322 or e-mail**

**[mmiller@urban-expo.com](mailto:mmiller@urban-expo.com) or**

**[eshoda@urban-expo.com](mailto:eshoda@urban-expo.com)**

**Your Information:**

Company: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

P: \_\_\_\_\_ F: \_\_\_\_\_

e-mail: \_\_\_\_\_

Comments: \_\_\_\_\_

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