

The Seattle Gift Show

August 21-24, 2010

Product Preview Area

We are excited to announce we will be offering a **Product Preview Area** at The Seattle Gift Show. It is open to all companies participating in the show for only **\$75.00**. This will be a first-come, first-serve basis onsite. So, when you arrive at the show, stop by the show office for your tent card. We will then direct you to the Product Preview Area where you can pick your spot.

Space Size: Due to limited space, each participating company should only use an approximate 1 ft. X 1 ft. space. Show management retains the right to adjust or remove any display abusing space privileges.

Set-up Time: All displays are to be set by the participating company to be set during move-in and no later than **4:00 pm on Friday, August 20, 2010**.

ID Signs: One tent card with exhibiting company name and booth number will be provided. Please stop by the **show office** to pick up your tent card. **No advertising flyers or documents are to be used in display area.** Only product is to be displayed.

No Early Break Down/Product Pick Up: All product displays must remain intact and should not be picked up until one hour prior to close of the show on Tuesday, August 24. Please pick up your products between 2:00pm and 3:30pm on 8/24/2010. Please make sure to bring your exhibitor badge for products to be released. All products left after 3:30 pm. will be disposed of. So please remember to pick up between 2:00 pm. and 3:30 pm!

Good Neighbor Policy: All exhibitors should abide by the "Good Neighbor Policy." If it's not your product please do not touch it! No photography, handling or re-arranging. Violators will not be allowed in the product display.

Submit Form along with check for \$75.00 – please note SEA810PPA on check

Company Name: _____

Contact Name: _____ Booth # _____

Name on check if different from Company Name: _____

Mail form and check to: Attn: Lisa Danielson, Urban Expositions, 1690 Roberts Blvd NW
Suite 111, Kennesaw, GA 30144
Questions, call Lisa 800-318-2238 x 346