

# THE NEW SEATTLE MARKET WEEK PRODUCT PREVIEW GUIDE

**As your marketing partner, we want to invite you to take advantage of a FREE PUBLICITY opportunity in the new Product Preview Brochure for the August 21-24, 2010 Seattle Gift Show**

To ensure that this piece truly communicates the breadth of quality lines and new resources Seattle Gift Show offers, **all photography will be reviewed by a jury and those pictures that best meet this criteria will be chosen and featured.**

## Submission Guidelines

Please be sure to read the directions closely to ensure that your product information is listed correctly and your artwork is in the correct format. Urban Expositions cannot be responsible for information and materials that are submitted incorrectly or incompletely.

- To be considered you must provide us with high quality images of your product(s)\*\*. We can accept transparencies, slides or digital image (preferred). Digital images must be high resolution (300 dpi at 4 x 5 image size) in either a tiff, eps or jpeg format.
- Please note, **no product images will be considered from company unless the 50% deposit is paid before Product Preview Guide deadline.** If your image is chosen for the guide, **company booth fee must be paid in full to be included.**
- So that we can accurately identify and describe your product, we require that a completed Product Preview Guide submission form (attached) be included with EVERY image you submit. *Note: if you send a disk with several images, you must provide a completed form for each image and clearly identify which image corresponds to which form/product description.*

Sending Images:

### **If sending by mail or express delivery service,**

Fill out a submission form completely for each image you are sending. Package form and image together and send to: **Bonnie Rathweg, Seattle Gift Show, c/o Urban Expositions, 1690 Roberts Blvd. NW, Suite 111, Kennesaw, GA 30144**

### **If sending via email,**

In the body of the email or in a separate attachment include the information requested on the Product Preview Submission Form (attached). Attach images and send to [SeattleGiftShowPPG@gmail.com](mailto:SeattleGiftShowPPG@gmail.com). **In the email subject, please include the words "Seattle Gift Show Preview Guide" followed by your company name. Images sent via email should not exceed 4 MB.**

\*\* Due to the volume of responses, we will not be able to notify you if your image is unacceptable or in the incorrect format. Photography will not be returned to you.

**DEADLINE for submitting photography and form:  
April 26, 2010**

Questions? Call Bonnie Rathweg 678.370.0339

**SEATTLE GIFT SHOW**  
**PRODUCT PREVIEW GUIDE SUBMISSION FORM**

So that we can accurately identify and describe your product, we required that a completed Product Preview Guide submission form be included with EVERY image you submit.

**SUBMIT BY APRIL 26, 2010**

*Please print clearly the information below as you would like it to appear in the brochure.*

COMPANY NAME: \_\_\_\_\_

**REP ORGANIZATION for SEATTLE MARKET WEEK: (if applicable):**

\_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_ BOOTH #: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

**PROVIDE 25 WORDS OF DESCRIPTIVE COPY WITH YOUR PHOTO SHOT:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

To be considered you must provide us with high quality images of your product(s). We can accept transparencies, slides or digital image (preferred). Digital images must be high resolution (300 dpi at 4 x 5 image size) in either a tif, eps or jpeg format.

**Sending Images:**

**If sending by mail or express delivery service,**

Fill out a submission form completely for each image you are sending.

Package form and image together and send to: **Bonnie Rathweg, Seattle Gift Show, c/o Urban Expositions, 1690 Roberts Blvd. NW, Suite 111, Kennesaw, GA 30144**

**If sending via email,**

In the body of the email or in a separate attachment include the information requested on this Product Preview Submission Form. Attach images to email and send to [SeattleGiftShowPPG@gmail.com](mailto:SeattleGiftShowPPG@gmail.com). In the email subject, please include the words "Seattle Preview Guide" followed by your company name. Images sent via email should not exceed 4 MB.

**Deadline: APRIL 26, 2010**