

# Product Preview Area Participation Form

The product preview area at the Seattle Gift Show is open to all companies participating in the show. A **LIMITED NUMBER** of assigned spaces will be available on a first-come, first-serve basis.

**SPACE SIZE:** The dimensions for the Product Preview Area platforms are 1' x 1'. No advertising flyers or documents are to be used in the display area. Only product is to be displayed. Show management retains the right to adjust or remove any display abusing space privileges.

**REP GROUPS:** If you are a rep group, you can reserve a space for your company highlighting your lines or your lines can purchase individual spaces.

**SET UP TIME:** All displays are to be set by the participating company during move in and no later than 4:00 pm on Friday, January 19, 2018.

## **PLEASE COMPLETE THE INFORMATION BELOW.**

**Company Name:** \_\_\_\_\_

**Number of spaces:** \_\_\_\_\_

**Please select if your product fits either category:**

\_\_\_ Green/Eco      \_\_\_ Made In The USA

### **Shelving:**

Top—\$55

Middle (*Second & Third Rows*)—\$75

Bottom—\$55

Free Standing (*limited space*)—\$75

**GOOD NEIGHBOR POLICY:** All exhibitors should abide by the "Good Neighbor Policy". If it is not your product, please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the display area.

**NO EARLY BREAKDOWN OR PRODUCT PICK UP:** Each exhibitor will be responsible for picking up their products at the close of the show. You can pick up your products no earlier than 2 pm on February 5. All products left after 4 pm will be donated to a designated charity.

**ID SIGNS:** One tent card, with exhibiting company name and booth number will be provided. Please stop by the show office to pick up your tent card. No advertising flyers or documents are to be used in display area. Only product is to be displayed.

*Please note that all products and/or goods showcased in the Product Preview Display Area are displayed at my own risk. I will not hold Urban Expositions liable for any direct, consequential or incidental damages nor for loss of profit or loss due to failures to obtain or return stored goods at any particular time or place, however such loss may be incurred.*

### **\*SUBMIT COMPLETED FORM TO LISA MEYER**

**Email:** [lmeyer@urban-expo.com](mailto:lmeyer@urban-expo.com) | **Fax:** 678.831.4582

**Mail To Attention:** Lisa Meyer

1690 Roberts Blvd NW, Suite 111, Kennesaw, GA 30144

**Questions?** Call Lisa at 800-318-2238 x0346

**\* See next page for insertion order and payment information. Complete this form AND attach insertion order with payment.**

# INSERTION ORDER

February 2 - 5, 2019  
Seattle, WA

## DIGITAL PRINT ADVERTISING ----> PREVIEW GUIDE

- Full Page \$1550
- Half Page \$1250
- Quarter Page \$950

## PRINT ADVERTISING ----> SHOW POCKET DIRECTORY

- Inside Front Cover \$800
- Inside Back Cover \$550
- Back Cover \$1050
- Interior Full Page (black/white) \$350
- Interior Half Page (black/white) \$200
- EXCLUSIVE Pocket Directory \$500
- Addendum Sponsorship

## PROMOTIONAL PACKAGES

- New Exhibitor Package \$100
- Silver Package \$300
- Gold Package \$500
- Social Media Package \$150-\$250

## WEBSITE | DIGITAL

- EXCLUSIVE Page Peel \$1500
- EXCLUSIVE Welcome Ad \$1500
- Website Banner \$700
- Show Daily Eblast Product Spotlight \$200

## OFFICIAL REGISTRATION SPONSORSHIP

- Exclusive Registration Package \$2000

## REGISTRATION (A LA CARTE OPTIONS)

- Registration Sponsorship \$2500
- Registration ExpressPass™ Confirmation \$800
- Badge Pouch/Lanyard \$1000
- Hand Out At Registration \$500

## SIGNAGE

- Banner Opportunities \$1000-3000
- Column Wrap One Side \$500
- Stand Alone Board \$500
- Floor Decals \$750

## ON-SITE SPONSORSHIPS

- EXCLUSIVE show Bag \$1000
  - Window Decals \$1000
  - EXCLUSIVE Restroom Rejuvenation Sponsor \$300
  - Hotel Shuttle Bus Sponsor \$1000
  - Wireless Internet Sponsor \$750
  - Product Preview Area \$45-\$75
- (see attached form)*

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

## Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) \_\_\_\_\_  Visa  Mastercard  
 Discover  American Express

Expiration Date: \_\_\_\_\_ Name of Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip Code of Cardholder: \_\_\_\_\_

**For More Information Contact:**  
**Joseph Lee at [jlee@urban-expo.com](mailto:jlee@urban-expo.com) OR**  
**Worrell Thomas at [wthomas@urban-expo.com](mailto:wthomas@urban-expo.com)**

**Return form and payment to Urban Expositions:**  
**Fax: 678.285.7469**  
**Email: [jlee@urban-expo.com](mailto:jlee@urban-expo.com)**

**> Sponsorships must be paid in full prior to publishing.**  
**> All artwork must be approved by show management.**

**\*All Credit Card Payments Will Incur a 3% Convenience Fee\***